

Nailympia[®]

COMPETITION

VIETNAM | 2024



Model - Number

EXTREME NAIL STYLING POSTER

1 HAND/ 5 NAILS/ NO FACES/ OVER 2 INCHES LENGTH/

THEME: Wildlife Wonders - Designs

inspired by exotic animals and jungles.

		Total Points Given	Total Points Given
Judge 1	Instant Impact Does the image have a ‘wow factor that commands attention? Are your eyes drawn to the nails in the overall image?	10	
	Clarity of Image & Nails Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic?	10	
Entry total for judge 1(20)			
Judge 2	Overall Styling Have all the elements of the image been considered and well executed with thought & consideration- ie. is the styling strong, powerful with a magnetic draw for the eye?	10	
	Originality It must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?	10	
Entry total for judge 2(20)			
Judge 3	Use of Colour & Lighting Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer’s response to it?	20	
	Execution of Concept Has the whole image been well brought together as an idea? Does it work as a nail image?	20	
Entry total for judge 3(40)			